

GOVT. BILASA GIRLS' P.G. (Auto.) COLLEGE

Link Road, Bilaspur (C.G.)

Phone No. : 07752-224249, Website : www.bilasagrilscollege.ac.in



SYLLABUS

BJMC

Semester - III & IV

2021-22



Rules and Regulations for the Semester System at the Graduation Level

1. These subjects are compulsory for all students:-
 - (a) Environmental Studies (I Semester)
 - (b) English Language (II and III Semester)
 - (c) Hindi Language (IV and V Semester)
 - (d) Skill Based Course (VI Semester)
2. In each semester there will be only one theory paper in each elective Subject.
3. For Honours Degree Course, there will be one additional theory paper in each semester i.e. semesters, III to VI.
For Honours Degree Course, separate practical classes will be held round the year but the examinations shall be held only in even semesters i.e. semesters II, IV and VI.
4. **Marks Pattern:-**
 - (i) For non practical subjects, each theory paper will be of 100 marks i.e. 80 External + 20 Internal.
 - (ii) For practical subjects, each theory paper will be of 75 marks i.e. 60 External + 15 Internal.
 - (iii) Practical examination will be of 50 marks. Practical Classes will be held round the year but examination shall be held only in even semesters i.e. semesters II, IV and VI.
5. **Theory Examination:-**
Duration for theory examination shall be of two and half hours.
6. **Practical Examination:-**
Duration for Practical examination shall be as suggested in the syllabi.
7. **Admission Period:-**
 - (i) Admissions in the First Semester shall be completed before 15th of July every year.
 - (ii) Admissions in Semesters i.e. II, III, IV, V and VI shall be completed within 7 days after the completion of examinations on the provisional basis.
 - (iii) The provisional admission shall be regularized within 7 days from the date of declaration of result.
 - (iv) Request for permission for late admission shall not be entertained.
8. **Schedule of Classes-**
 - (i) I Semester's classes will be commenced from 16th of July every year
 - (ii) III and V Semester's classes will be commenced from 2nd July every year.
 - (iii) II, IV and VI Semester's classes will be commenced from 2nd January every year.
 - (iv) All the classes shall be continued till seven days prior to the commencement of the examination.
9. **Examination Schedule- Tentative Schedules of examinations are as under-**
 - (i) Odd semester (I, III & V) - 20th November to 20th December.
 - (ii) Even semester (II, IV & VI) - 15th April to 14th May.
10. **Examination Pattern -**
 - (a) Questions will be asked Unit wise and Section wise. Questions will be set from all Units Covering the entire syllabi.
 - (b) For non practical subjects, maximum marks will be 80 (External).
 - (c) For the practical based subjects, maximum marks will be 60 (External).
 - (d) In each theory paper there will be three sections and the marks distributed for different sections will be in the following pattern -

Theory (Non- Practical):- There will be three sections A, B and C in the question paper.
Section - A Objective Type/ In few words (30 words)

There will be 15 questions to be set, three from each unit and 10 to be attempted. Each question will carry 2 marks.

Section - B Short Answer Type (60 words)

There will be 5 questions to be set, 1 from each unit and all five questions to be attempted. Each question will carry 6 marks.

Section - C Long Answer / Eassy Type Question

There will be 5 questions to be set, 1 from each unit and 2 to be attempted. Each question will carry 15 marks.

Marks Scheme for - Non-practical subject -

Types of Questions	Question to be set from each Unit	Total No. of Questions	Questions to be solved	Marks assigned	Total Marks
Objective / In few words	03	15	10	02	20
Short Answer Type Questions	01	05	05	06	30
Long / Essay type of questions	01	05	02	15	30
Total - 80					

(i) **Theory (Practical Subject):-** There will be three sections A, B and C in the question paper.

Section - A Objective Type/ In few words (30 words)

There will be 15 questions to be set, three from each unit and 10 to be attempted. Each question will carry 2 marks.

Section - B Short Answer Type (60 words)

There will be 5 questions to be set, 1 from each unit and all five questions to be attempted. Each question will carry 4 marks.

Section - C Long Answer / Eassy Type Question

There will be 5 questions to be set, 1 from each unit and 2 to be attempted. Each question will carry 10 marks.

Marks Scheme for - Practical Subject -

Types of Questions	Question to be set from each Unit	Total No. of Questions	Questions to be solved	Marks assigned	Total Marks
Objective / In few words	03	15	10	02	20
Short Answer Type Questions	01	05	05	04	20
Long / Essay type of questions	01	05	02	10	20
Total - 60					

For question papers of compulsory papers of General group subjects i.e. Environmental Studies, English Language, Hindi Language and Skill Based Course, the pattern of question shall be applicable as suggested by the concerned Board of Studies.

(ii) **Practical**

	<i>Each Practical</i>
Laboratory Note Book / Project	10
Vive voce	10
Lab work / Field work	30
Total - 50	

(e) In odd semester examination, a candidate shall appear in papers of odd semester(s) only. Similarly in even semester examinations, a candidate shall appear in papers of even semester(s) only. Papers of odd and even semesters shall not be confined in one examination.

(f) Minimum passing marks for external/ semester end theory and practical shall be 34%.

- (g) There shall be provision of 3 grace marks and it would be distributed in maximum two theory Papers / Practical.

Internal Assessment

- Internal Tests are compulsory for theory papers and must be held as per following calendar:-
 Odd Semesters 1st Test - August, 2nd Test - October and 01 Assignment (during semester)
 Even Semesters 1st Test - February, 2nd Test - March and 01 Assignment (during semester)
- Each test & Assignment will be of 20 marks for the subjects without practical & 15 marks for the subjects having practicals. Average of the marks obtained in the best of two tests & assignment shall be incorporated as the final marks. Qualifying marks is 40%.
- If a candidate failed to attend the test on bonafide grounds, one special test may be arranged on the production of relevant documents, before submission of application forms and fees to the office.
- The Unit tests/Assignment marks to be sent to the examination cell of the college as per notification to be issued by the Principal/ Controller Examination from time to time.
- If a candidate (whose status is Regular / Ex/Supplementary) failed in First Year of the current session (2013-14) of annual system will be appeared in the first semester examination as ex-student with under the rules and regulations of Semester System. Number of Internal Test of passed year (2013-14) will not be incorporated or carried forward.

	Non Practical Subject		Practical Subject	
	External	Internal	External	Internal
MAX MARKS	80	20	60	15
MIN MARKS	28	08	21	06

Eligibility criteria for appearing in the examinations

- A candidate should have 75% of attendance both in theory and practical classes. 65% attendance may be considered only on special circumstances and on certification by the Principal of the college.
- A candidate shall have to qualify in the internal tests securing at least 40% marks.
- A candidate shall be allowed to appear in those papers only in which she has secured qualifying marks in internal test.
- If a candidate after taking admission in 1st semester could not continue the classes or could not obtain eligibility cannot appear in the 1st semester examinations. In such cases the student will not be allowed to continue in second semester and she has to continue the classes and obtain eligibility in 1st semester again in next academic year as ex-student.

11. Lecture Periods /Classes

There shall be a minimum of 50-60 hours Classes for each theory papers in respective course. Minimum of 50-60 hours shall be for each practical paper. This shall be strictly adhered to.

12. Other Guidelines

- There will be no provision for Revaluation, Supplementry or Betterment (Division Improvement).
- A candidate has to clear all the papers within 12 semesters (six years) from the year of first admission in the programme.
- A candidate will choose Honours subject just before the start of third semester from any one of the three elective subjects /group selected by her in the first semester. A candidate can change the Honours subject within 15 days from the date of admission in the third semester.
- The system of credit of ten point scale examination marks in the final mark sheet shall be introduced only after its formal approval by the competent authorities.

- (v) The system of Choice based credit system and Gradation system shall be introduced only after its formal approval by the competent authorities.

For Honours Degree Course (Total Marks: 2800).

13. Admission -

The process of admission in Honours Degree Course will be as follows -

- (i) Student shall select course (Pass Course / Honours Degree Course) at the time of first admission in the college.
- (ii) Admission shall be on merit basis after receiving the application from students.
- (iii) Number of seats for Honours Degree Course will be decided as per the Govt. Rules.

(A) Each theory Paper (Non Practical Subject)

<i>Each Theory Paper</i>		<i>Internal Assessment</i>	
Full Marks	Minimum Passing 34%	Full Marks	Minimum Marks 40%
80	28	20	08

(B) Each theory Paper (Practical Subject)

<i>Each Theory Paper</i>		<i>Internal Assessment</i>	
Full Marks	Minimum Passing 34%	Full Marks	Minimum Marks 40%
60	21	15	06

(C) Each Practical Paper

<i>Minimum Passing Percentage</i>	<i>Full Marks</i>	<i>Minimum Passing Marks</i>
34%	50	17

(D) Grace Marks

Total/Maximum 03 in two theory paper/practical.

Amendments in Promotion Rules for Semester System at the Graduation Level

- (a) A Candidate is eligible to continue the second semester classes immediately after the 1st Semester examinations and can appear in the 2nd semester examinations notwithstanding the number of arrear papers in 1st semester provided she must have appeared in the 1st semester examination.
- (b) A candidate will be promoted to 3rd semester with not more than two papers of 1st semester and she will continue to attend classes of 3rd semester provisionally. She will be allowed to get final admission in the 3rd semester with maximum of four back papers in all 1st semester and 2nd semester.
- (c) A Candidate is eligible to continue the 4th semester classes immediately after 3rd semester examination and can appear in the 4th semester examination with maximum 2 back papers in 1st semester and/or any numbers of back papers in 2nd and 3rd semester.
- (d) A candidate will be promoted in 5th semester with not more than 2 back papers in 3rd semester and not more than 4 back papers in all 3rd and 4th semester provided she has cleared 1st and 2nd semester examination.
- (e) A candidate is eligible to continue the 6th semester immediately after the 5th semester examination and can appear in 6th semester examination with maximum of 2 back papers in 3rd semester and/or any number of back papers in 4th and 5th semester examination.
- (f) If a Candidate of 6th Semester is passed in all the semesters except the 5th Semester with back in only one subject, she is allowed to appear in the back paper of the 5th Semester with the examination of 6th Semester.

- (g) The students at the UG Level can view their valued answer copies and apply for the **Challenged Valuation** within 03 days from the date of the declaration of the result.
- (h) A candidate will be eligible to get Graduation and Graduation Honours degree after passing all the six semester examination. For cleaning all semester papers a candidate will be given a period 6 years (12 semesters) from the year of first admission.

सेमेस्टर स्नातक स्तर प्रमोशन नियम

प्रथम सेमेस्टर में प्रवेश की पात्रता:-

- प्रथम सेमेस्टर में छात्राओं का प्रवेश छ.ग. शासन के प्रवेश नियम के आधार पर किया जायेगा।

द्वितीय सेमेस्टर में प्रवेश की पात्रता:-

- विद्यार्थी को प्रथम सेमेस्टर की परीक्षा के तत्काल बाद कितने भी विषयों में बैक के साथ द्वितीय सेमेस्टर में अध्ययन की पात्रता होगी, बशर्ते वह प्रथम सेमेस्टर की परीक्षा में शामिल हुआ हो।

तृतीय सेमेस्टर में प्रवेश की पात्रता:-

- प्रथम सेमेस्टर में 02 से अधिक विषयों में बैक नहीं होना चाहिए।
- प्रथम एवं द्वितीय सेमेस्टर में सम्मिलित रूप से 04 विषयों से अधिक में बैक न हो।

चतुर्थ सेमेस्टर में प्रवेश की पात्रता:-

- प्रथम सेमेस्टर में 02 से अधिक विषयों में बैक नहीं होना चाहिए।
- द्वितीय एवं तृतीय सेमेस्टर में कितने भी विषयों में बैक हो।

पंचम सेमेस्टर में प्रवेश की पात्रता:-

- प्रथम सेमेस्टर उत्तीर्ण होना चाहिए।
- द्वितीय सेमेस्टर उत्तीर्ण होना चाहिए।
- तृतीय सेमेस्टर में 02 से अधिक विषयों में बैक न हो।
- तृतीय एवं चतुर्थ सेमेस्टर में सम्मिलित रूप से 04 विषयों से अधिक में बैक न हो।

षष्ठम सेमेस्टर में प्रवेश की पात्रता:-

- प्रथम सेमेस्टर उत्तीर्ण होना चाहिए।
- द्वितीय सेमेस्टर उत्तीर्ण होना चाहिए।
- तृतीय सेमेस्टर में 02 से अधिक विषयों में बैक न हो।
- चतुर्थ एवं पंचम सेमेस्टर में कितने भी विषयों में बैक हो।
- यदि कोई छात्रा सभी सेमेस्टर में उत्तीर्ण है एवं केवल पंचम सेमेस्टर में 01 (एक) विषय में बैक है, ऐसी छात्रा को षष्ठम सेमेस्टर की परीक्षा के साथ परीक्षा देने का अवसर दिया जावेगा।
- विशेष -
 - ✓ मूल्यांकित उत्तर-पुस्तिकाओं के अवलोकन व Challenged Valuation की प्रक्रिया इस स्नातक स्तर सेमेस्टर परीक्षा अप्रैल-मई से लागू है। छात्राएं परीक्षा परिणाम घोषित होने की तिथि से 3 दिन के भीतर इस हेतु आवेदन प्राचार्य को दे सकती हैं।
 - ✓ विद्यार्थी को स्नातक एवं स्नातक आर्नस की उपाधि तभी प्राप्त होगी जबकि उसने सभी 06 सेमेस्टर की परीक्षाएँ उत्तीर्ण कर ली हों एवं 06 सेमेस्टर की परीक्षाएँ उत्तीर्ण करने हेतु उसे प्रथम प्रवेश की तिथि से लेकर 06 वर्षों की अवधि प्राप्त होगी।
 - ✓ छात्रा जिस सत्र बैक की परीक्षा में सम्मिलित होगी उसी सत्र का पाठ्यक्रम एवं परीक्षा संबंधी नियम लागू होगा।

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BA (JOURNALISM & MASS COMMUNICATION)
Course of Studies BA(JMC)
Semester – III

Paper – I

BA(JMC)-301 Writing for Media

Maximum Marks – 75
Minimum Passing Marks – 30

Note – Scheme of Examination

- | | | |
|---|---|------------|
| 1 | 10 Objective Questions (Covering 5 Units) -1 Marks each =10×1 | = 10 Marks |
| 2 | 05 Short Answered questions (Covering 5 Units)
(Not more than 50 words) -3 Marks each =05×3 | =15 Marks |
| 3 | 05 long Answered questions of 10 Marks each
With internal choice of one question from each unit
(Not more than 500 words) -10 Marks each =05×10 | =50 Marks |

- Unit – I Historical background of writing : elements of language, Writing as Coding of contents, Language for mediated communication.
- Unit – II Principles and methods of effective writing, rules of grammar, Sentence Construction, Paragraphing, narration, adjectives and adverbs, tenses, sequence and logic.
- Unit – III Creativity in writing- features, articles, interview stories, business writing, technical writing, news, letters.
- Unit – IV Introduction to broadcast writing, writing for radio ; the audio language.
Writing for television – the visual language.
- Unit – V Writing for target groups, special intera audiences, Book reviews,

Reference Books

- | | |
|--------------------------------------|------------------------|
| 1. Media Lekhan | - Ramesh Tripathi |
| 2. Bhasha Prodyogiki avam Prabandhan | - Surya Prasad Dixit |
| 3. Samachar Lekhan | - P.K.Arya |
| 4. मीडिया लेखन | - पवन अग्रवाल |
| 5. मीडिया लेखन कला | - सूर्य प्रसाद दीक्षित |

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Paper – II

BA(JMC)-302 Reporting

Maximum Marks – 75
Minimum Passing Marks – 30

Note – Scheme of Examination

- 1 10 Objective Questions (Covering 5 Units) -1 Marks each =10×1 = 10 Marks
- 2 05 Short Answered questions (Covering 5 Units)
(Not more than 50 words) -3 Marks each =05×3 =15 Marks
- 3 05 long Answered questions of 10 Marks each
With internal choice of one question from each unit
(Not more than 500 words) -10 Marks each =05×10 =50 Marks

- Unit – I Introduction to reporting, Principles of reporting. Functions and responsibilities. Reporting as the base of any newspaper.
- Unit – II Reporting techniques, news elements, News sources – types and problems. Qualities of a reporter, Roles and responsibilities of reportorial staff, Reporters, Correspondents, stringers and bureaus.
- Unit – III Reporting : Crime, Courts, defiance, political, Industry, Labour, Healthy, Business and commerce, sports Public speech, Reporting : Functions, meeting, seminars, workshop and conferences, interviews.
- Unit – IV Introduction to reporting for Radio, Introduction to reporting for television, Interpretative & Investigative Reporting.
- Unit – V Web reporting, Blogging Tweeter, Online media contents,

Reference Books

- 1. News Reporting and Editing : K.M. Srivastava
- 2. Practical Newspaper Reporting : Haris and Spark
- 3. Investigative Journalism : Ed. Burgh, Hugode
- 4. Investigative Reporting : Spark, David
- 5. समाचार लेखन के सिद्धान्त एवं तकनीक - संजीव भानावत
- 6. समाचार सन्तुलन और लेखन - नन्दकिशोर त्रिखा

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Paper – III

BA(JMC)-303 Editing

Maximum Marks – 75
Minimum Passing Marks – 30Note – Scheme of Examination

- | | | |
|---|---|------------|
| 1 | 10 Objective Questions (Covering 5 Units) -1 Marks each =10×1 | = 10 Marks |
| 2 | 05 Short Answered questions (Covering 5 Units)
(Not more than 50 words) -3 Marks each =05×3 | =15 Marks |
| 3 | 05 long Answered questions of 10 Marks each
With internal choice of one question from each unit
(Not more than 500 words) -10 Marks each =05×10 | =50 Marks |

- Unit – I Introduction to Editing, Principles and functions of editing, Editorial Desk, Copy editing, editing symbols, Proof reading symbols and their significance.
- Unit – II The role and functions of sub-editors and assistant editors, news editors and editors.
- Unit – III Organization and structure of news-room and news desk, Selection of news items, subbing, weekly newspaper and periodicals, photo editing.
- Unit – IV Headlines and sub-headlines, intro and body of news, editing articles and features. Page make-up for newspaper and magazines, style sheet.
- Unit – V Editing; Radio and TV news, editing equipment for Radio and TV, editing other programmes for radio and TV.

Reference Books

- | | |
|---------------------------------------|---------------------|
| 1. New Editing in theory and Practice | : Sourin Banerji |
| 2. Editing and Design | : Harold Evans |
| 3. Creative Editing | : Bowles and Bordem |
| 4. संपादन कला | - संजीव भानावत |
| 5. संपादन कला | - के पी नारायण |

w.e.f. 2015-16

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Paper – IV

BA(JMC)-304 Computer Application for Media

Maximum Marks – 75
Minimum Passing Marks – 30

Note – Scheme of Examination

- 1 10 Objective Questions (Covering 5 Units) -1 Marks each =10×1 = 10 Marks
- 2 05 Short Answered questions (Covering 5 Units)
(Not more than 50 words) -3 Marks each =05×3 =15 Marks
- 3 05 long Answered questions of 10 Marks each
With internal choice of one question from each unit
(Not more than 500 words) -10 Marks each =05×10 =50 Marks

- Unit – I Introduction to computer, Digital technology, Keyboard functions, data entry and storage, processing.
- Unit – II MS Office and its applications, MS Windows, MS Word with features, Excel, MS excess, P.PT.
- Unit – III Working with text, important commands, page Set Up, formatting techniques Printing, Coral draw, Quark express.
- Unit – IV Internet: History and development, world wide web, E-mail & other applications.
- Unit – V Social media: Its uses and applications,

Reference Books

- 1. Computer 2003 edition : Sanjay Sexena
- 2. Rapidex Computer Course : Singhal
- 3. Microsoft office : Kettell
- 4. Quark Express for windows : Elaine Weirmann
- 5. कम्प्यूटर परिचालन के सिद्धान्त – महेन्द्रपाल

Paper – V

BJMC-305 Practical (Reporting and Editing)

Maximum Marks – 100
Minimum Passing Marks – 40

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BA (JOURNALISM & MASS COMMUNICATION)

Course of Studies BA(JMC)

Semester – IV

Paper – I

BA(JMC)-401 Introduction to Public Relations

Maximum Marks – 75
Minimum Passing Marks – 30

Note – Scheme of Examination

- 1 10 Objective Questions (Covering 5 Units) -1 Marks each =10×1 = 10 Marks
- 2 05 Short Answered questions (Covering 5 Units)
(Not more than 50 words) -3 Marks each =05×3 =15 Marks
- 3 05 long Answered questions of 10 Marks each
With internal choice of one question from each unit
(Not more than 500 words) -10 Marks each =05×10 =50 Marks

Unit – I Public Relations – Definition, history and Growth of PR in India, Publicity, Propaganda and Public opinion, PR as a management function.

Unit – II Stages of PR : Planning, implementations, research, evaluation, PR Practitioners and media relations, Press conference, Press releases, house journals.

Unit – III PR: Public and Private sectors, PR agencies, Employee relations, Communities relations,

Unit – IV Code of ethics for PR, Public Relations society of India, for NGOS, PR for Political Parties

Unit – V Emerge trends in PR, PR & New Technologies

Reference Books

- | | |
|---|--|
| 1. Public Relations in India | : J. M. Kaul |
| 2. Effective Public Relations | : Cutlip and Center |
| 3. Handbook of Media & Public Relations | : Judith Ridgway |
| 4. Dynamics of Public Relations | : Ashok Arya, Manus Publication, New Delhi |
| 5. Public Relation Today | : Subin Ghosh |
| 6. जनसंपर्क सिद्धान्त एवं व्यवहार | – सुशील त्रिवेदी |
| 7. जनसंपर्क सिद्धान्त एवं व्यवहार | – संजीव भानावत |
| 8. जनसंपर्क प्रचार एवं विज्ञापन | – विजय कुलश्रेष्ठ |

w.e.f. 2015-16

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2010-2021

Paper – II

BA(JMC)-402 Introduction to Advertising

Maximum Marks – 75
Minimum Passing Marks – 30

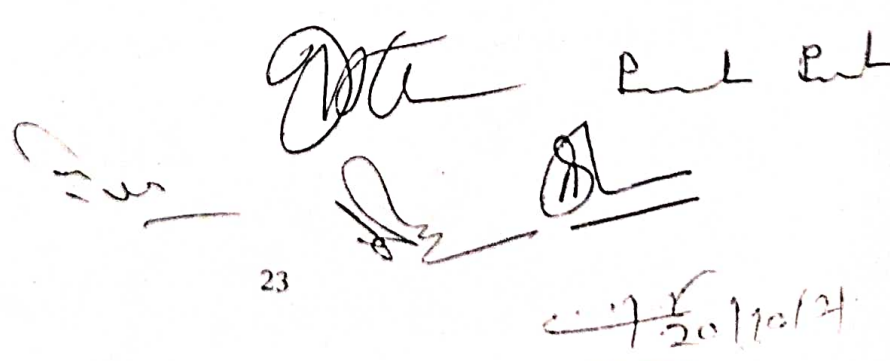
Note – Scheme of Examination

- 1 10 Objective Questions (Covering 5 Units) -1 Marks each =10×1 = 10 Marks
- 2 05 Short Answered questions (Covering 5 Units)
(Not more than 50 words) -3 Marks each =05×3 =15 Marks
- 3 05 long Answered questions of 10 Marks each
With internal choice of one question from each unit
(Not more than 500 words) -10 Marks each =05×10 =50 Marks

- Unit – I Introduction to advertising, Advertising concept, function and definition.
- Unit – II Type of Advertising, Consumer, corporate, industrial and social.
- Unit – III Advertising strategies, appeals and target audience, advertising as marketing tools.
- Unit – IV Ad agency : structure and functions, creativity, media selection; newspapers, magazines, Radio and TV.
- Unit – V Copy writing, Adv. Production techniques

Reference Books

- 1. Handbook of Advertising : Herschel Gordon Lewis and carol Nelson NTC
: Business books 2000
- 2. Advertising:Principles and Practice : William Wells, John Burnett and Sandra
: Moriarty
- 3. Contemporary Advertising : William F. Areus and Courtland L. Bovee
- 4. आधुनिक विज्ञापन – प्रेमचन्द पातंजलि
- 5. विज्ञापन निर्माण और प्रक्रिया – निशान्त सिंह
- 6. विज्ञापन प्रबंध – वी पी भार्गव



w.e.f. 2015-16

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07/20/2021

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Paper – III

BA(JMC)-403 Organizational Behavior and Communication

Maximum Marks – 75
Minimum Passing Marks – 30

Note – Scheme of Examination

- 1 10 Objective Questions (Covering 5 Units) -1 Marks each =10×1 = 10 Marks
- 2 05 Short Answered questions (Covering 5 Units)
(Not more than 50 words) -3 Marks each =05×3 =15 Marks
- 3 05 long Answered questions of 10 Marks each
With internal choice of one question from each unit
(Not more than 500 words) -10 Marks each =05×10 =50 Marks

- Unit – I The Organizational Environment Model: Organization Environments, Organizations as systems formal organizations: Design and structure Organizational culture: Sources and Types, Managing organization culture.
- Unit – II Organization socialization, work force diversity: gender, ethnic and community issues, Motivation: Motivation results model, theories of motivation.
- Unit – III Decision making: characteristics of decision making process, Ideal vs. Actual decision making, Advantages and disadvantages,
- Unit – IV concept of Team: team work, effectiveness, stress: Sources of stress, stress and coping.
- Unit – V Need for Organizational Communication, Importance of Organizational Communication, Principles for Effective Organizational Communication Purposes of Organizational Communication.

Reference Books

- 1. Handbook of Organizational Behaviors : Tossi, Rizzo and Carrol
- 2. Organizational Behaviors : S.P. Robbins
- 3. Organizational Behaviors : Fred, Luthand
- 4. Organizational Behaviors : Human Behaviors at work : Newsstron and Devis
- 5. Communication in the Organization : Fisher, Dalmer

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Paper – IV

BA(JMC)-404 Contemporary Issues

Maximum Marks – 75
Minimum Passing Marks – 30

Note – Scheme of Examination

- 1 10 Objective Questions (Covering 5 Units) -1 Marks each =10×1 = 10 Marks
- 2 05 Short Answered questions (Covering 5 Units)
(Not more than 50 words) -3 Marks each =05×3 =15 Marks
- 3 05 long Answered questions of 10 Marks each
With internal choice of one question from each unit
(Not more than 500 words) -10 Marks each =05×10 =50 Marks

Unit – I Environmental issues: Global warming – economic and environmental impact, Resource use and sustainability, Environmental degradation – ozone depletion, pollution deforestation.

Unit – II Universal Human Rights ; Universal declaration (1949), Declaration of the right to development (1986), examining the concept of “Universal” human rights and the individual context.

Unit – III Emancipatory movements: Trade union, Tribal movements, The development debate ant large dam movements, rehabilitations,

Unit – IV State of Polity, Decline of Law, Corruption, Nexus between crime and politics,

Unit – V Political apathy, Communalism, politics and media.

Reference Books

- 1. International Theory of Human Rights, OUP
- 2. Social Ecology, OUP: R. Guha
- 3. State of the world Series; World watch Intimate
- 4. State of India’s environment, CSE (2000)
- 5. Un Heard Voices: Harsh Mander

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Paper – V

BA(JMC)-405 Practical (Advt. & PR)

Maximum Marks – 100
Minimum Passing Marks – 40

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- date of admission in the third semester.
- (iv) The system of credit of ten point scale examination marks in the final mark sheet shall be introduced only after its formal approval by the competent authorities.
- (v) The system of Choice based credit system and Gradation system shall be introduced only after its formal approval by the competent authorities.

For Honours Degree Course (Total Marks: 2800).

13. Admission -

The process of admission in Honours Degree Course will be as follows -

- (i) Student shall select course (Pass Course / Honours Degree Course) at the time of first admission in the college.
- (ii) Admission shall be on merit basis after receiving the application from students.
- (iii) Number of seats for Honours Degree Course will be decided as per the Govt. Rules.

(A) Each theory Paper (Non Practical Subject)

Each Theory Paper		Internal Assessment	
Full Marks	Minimum Passing 34%	Full Marks	Minimum Marks 40%
80	28	20	08

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(B) Each theory Paper (Practical Subject)

Each Theory Paper		Internal Assessment	
Full Marks	Minimum Passing 34%	Full Marks	Minimum Marks 40%
60	21	15	06

(C) Each Practical Paper

Minimum Passing Percentage	Full Marks	Minimum Passing Marks
34%	50	17

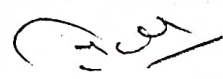
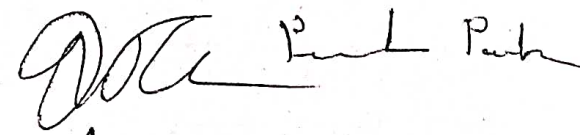
(D) Grace Marks


Total/Maximum 03 in two theory paper/practical.


Amendments in Promotion Rules for Semester System at the Graduation Level

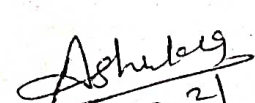
- (a) A Candidate is eligible to continue the second semester classes immediately after the 1st Semester examinations and can appear in the 2nd semester examinations notwithstanding the number of arrear papers in 1st semester provided she must have appeared in the 1st

- 16- Rao M.N.& Datta A.K 1978, Waste Water treatment. Oxford & IBH publ. Co.Pvt. Ltd.345p.
 - 17- Sharma B.K. 2001, Environmental chemistry, Goal publ. House, Meerut.
 - 18- Survey of the Environment, the Hindu (m).
 - 19- Townsend C. Harper J. and Michael Begon. Essentials of Ecology. Blackwell Science (T.B).
 - 20- Trivedi R.K Handbook of Environment Laws, Rules, Guidelines, Compliances and Standards, Vol. I and II, Environment Media (R).
 - 21- Trivedi R.K. and R.K Goal, Introduction to air pollution, Techno-Science Publications (TB).
 - 22- Wagner K.D., 1998. Environment, Management. W.B Saunders Co. Philadelphia USA 499p
- (M) Magazine
(TB) Textbook
- (R) Refewrence






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(13)

B.A.(J.M.C.)
I AND II SEMESTER

EXTERNAL		INTERNAL		PRACTICAL	
MAX	MIN	MAX	MIN	MAX	MIN
75	26	25	10	NONE	NONE

B.A.(J.M.C.)
III, IV, V AND VI SEMESTER

EXTERNAL (34%)		INTERNAL (40%)		PRACTICAL (34%)	
MAX	MIN	MAX	MIN	MAX	MIN
75	26	15	6	10	4

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सामान्य हिन्दी
चतुर्थ सत्र (सेमेस्टर)
सत्र : 2021-22
अनिवार्य प्रश्न पत्र
बी.ए./बी.एस-सी./बी.कॉम./बी.एच.एस-सी.

अंक योजना पूर्णांक : 100
मुख्य परीक्षा : 80
आंतरिक मूल्यांकन : 20

- इकाई - 1
1. पल्लवन, पारिभाषिक शब्दावली ।
 2. भारत वंदना (कविता)
- इकाई - 2
1. पत्र लेखन (निजी पत्र, व्यावहारिक पत्र, शासकीय पत्र, अर्द्ध शासकीय पत्र, आवेदन पत्र।)
 2. शिकागो से स्वामी विवेकानंद का पत्र ।
- इकाई - 3
- पर्यायवाची, युग्म शब्द, शब्द शुद्धि, उपसर्ग, प्रत्यय, तत्सम, तद्भव शब्द, मुहावरे-लोकोक्ति ।
- इकाई - 4
- देवनागरी लिपि, नामकरण, वैज्ञानिकता एवं विशेषताएं, कम्प्यूटर में हिन्दी का अनुप्रयोग, मानक हिन्दी स्वरूप, विशेषताएं और प्रकार ।
- इकाई - 5
1. हिन्दी अपठित, संक्षेपण ।
 2. ईदगाह (कहानी) प्रेमचंद ।

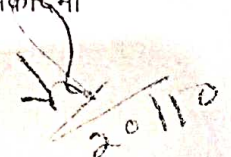
:: सहायक पुस्तकें ::

1. भारतीयता के अमर स्वर - डॉ. धनंजय वर्मा
 2. प्रयोजनमूलक हिन्दी - विनोद गोदरे
 3. कम्प्यूटर भाषिक अनुप्रयोग - विजय कुमार मल्होत्रा
 4. हिन्दी संक्षिप्तलेखन - रामप्रसाद किचलू
 5. हिन्दी शब्द सामर्थ्य - शिवनारायण चतुर्वेदी
 6. हिन्दी व्याकरण एवं रचना - डॉ. प्रभा व्योहार
- म.प्र. हिन्दी ग्रंथ अकादमी

Ashutosh
2010-21






2011/10

P.L.P.K

(3)

GOVT. BILASA GIRLS' P.G. (AUTO.) COLLEGE
BILASPUR (C.G)
FOUNDATION COURSE
ENGLISH LANGUAGE
SYLLABUS 2021-2022
CLASS: B.A./B.SC/B.COM/B.SC.(H.Sc.)/BCA/BBA

Max. M - 80
Min. M - 29

SEMESTER- III

UNIT-ITEN QUESTIONS TO BE SET (one from each chapter) AND FIVE TO BE ATTEMPTED

LESSONS

5 X 4 = 20

1. Dandi Salt March – Louis Fischer .
2. Aspects of Indian Constitution – M.C. Chagla .
3. Individual Freedom – Jawaharlal Nehru
4. Fundamental Duties
5. Delhi in 1857 – MirzaGhalib
6. Raja's Diamond – R.L Stevenson
7. Tree – Tina Morris

UNIT-II COMPREHENSION- Unseen Passage 10

UNIT-III PRECIS WRITING 10

UNIT-IV ESSAY WRITING
Four to be set and one to be attempted 10

UNIT-V A. GRAMMAR (25 to be set and 20 to be attempted). 20

- Articles
- Prepositions
- Gerunds
- Self Forms & Possessives
- Narration (Direct & Indirect)
- Voice (Active & Passive)

B. VOCABULARY (from the text) 15 to be set 10 to be attempted. 10
Synonyms, Antonyms, Match the Column, combined the sentences

BOOK: ENGLISH LANGUAGE AND INDIAN CULTURE – MADHYA PRADESH
HINDI GRANTH ACADEMY.

R. M. Choudhary
24.8.21

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24.8.21

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24.8.2021