

Add-on Course

Session 2018-19

CERTIFICATE COURSE IN TOURISM

Tourism can be a very promising profession. The course in Tourism and Regional Development will provide career in this newly developing state of Chhattisgarh. The course is framed for the student, to make them understand the nature and principles of tourism. Also it will give insight of future prospects of tourism in Chhattisgarh State. Also, it will give opportunity to the students to get job in tourism Industry outside the state too.

The certificate course will consist of two papers each paper will be of marks 50.

- Paper – I Principles and Practices of Tourism
- Paper – II Tourism Production
- Paper –III Practical work/Excursion Report and Viva-Voce

Paper - I

Tourism Principles : Introduction, Tourism Principles, concepts of tourist, Components of Tourism Diverse nature of Tourism, Motivations for Tourism, Tourism importance, Measurement of Tourism.

Evolution of Tourism – origin of Tourism, Growth and development of Tourism, Organised Tourism, Tourism as a profession Tourism in India and world.

Socio-Economic Facets of Tourism : Social Aspects of Tourism, Infrastructural Developments, Economic Aspects, Employment Benefits, Multiplier effect.

Types of Tourism – Pleasure Tourism, Cultural Tourism, Business Tourism, Religious –Tourism, Adventure tourism Eco tourism, Educational Tourism, Modern tourism (package tours, sponsored tours) Introduction to Ecology Environment wildlife and pollution.

Travel Industry and Travel Marketing :

The Travel markets, Travel agencies, Tour operators, Travel guide, Tourism marketing Tourism marketing channel.

Paper – II

Tourism Production

Maximum Marks 50

Ancient Religious of India – Introduction, Vedic Religion, Buddhism, Jainism, Hinduism, vaishnavism.

Major Gods and Goddesses of Hindustan and other religions and sects, Hindu Trinity, Indian Spirituality.

Pilgrimage Tourism, Indian Culture & Traditions, Sect and Festivals, Contribution of Ideology in making India as the tourist Designation.

Nature based tourism, wild life & sanctuaries, National Parks and Gardens, Beach Tourism, Island Tourism, Mountain Tourism and Desert Tourism.

Adventure Tourism :Safari Mountaineering, Trekking, Risk Based activities.

Other tourism product –souvenir Industry, Duty free shop, Theme parks, specialized fairs, Entertainment and Night life, conference, Handicrafts, Crafts Medes, performing Arts of India, Classical and Folk Dances.

Paper – III

Practical Work/Excursion Report and Viva-voce

Maximum Marks 50

From the above mentioned two papers student would select any one topic for the detailed study and coverage with the consent of the co-ordinate. It would be presented either in Dissertation form or video C.G. Programme from which would carry 35 marks along with 15 marks for the viva-voce.

This paper may also include photography and Video shooting (still, digital, photo making, types of camera, Basics of Videography, Camera handling, Shooting, Editing, mixing and special effects.)

Diploma Course in Tourism

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In the Diploma course all those students who have certificate in Tourism under Add on Course scheme would be entitled for admission. The Diploma course will consist of two theory papers and one practical paper. Each paper will be of 50 marks.

Paper I - Indian History, Geography and Tourism

Paper II - Travel Agency and Tour Business

Paper III - Public Relations in Tourism

Paper-I

Indian History, Geography and Tourism

Max Marks : 50

- UNIT-I** Brief Understanding of History of India – Ancient Medieval & Modern History as a tourism product. Monument major and minor. General and Religious Historical sites and cities.
- UNIT-II** Historical sites of Northern India – Agra, Delhi
Historical sites of Rajasthan – Jaipur, Udaipur
Historical sites of Madhya Pradesh – Mandu, Bhopal, Sanchi
Historical sites of Chhattisgarh – Surguja, Sirpur, Bastar
Historical sites of South Western India – Aurangabad, Bijapur, Golunda, Hyderabad
Historical sites of Eastern India – Patna, Kolkata, Murshidaba
Historical Forts – Chittod, Aamer, Delhi, Agra, Asirgadh, Daultabad, Golkunda
- UNIT-III** Brief understanding of Geography of India climate Rainfall. Hill Stations, Forests and wildlife, Deserts, River system Coasts.
- UNIT-IV** Hill Stations of India – Manali, Darjeeling, Mount Abu, Ootakmand, Vaishnav Devi A General Introduction.
- UNIT-V** General Introduction to Main Indian Natural and wildlife touris spots.
Valley of flower, Corbet tiger reserve, Kaziranga sacturary Knaha, Bandhavgarh, Neeligiri Biosphere.

Paper-II
Travel Agency, Tour Business

Max Marks : 50

- UNIT- I** International Travel organisation.
Introduction, world Tourism organisation
World Travel congress, National Tourism Organisation
- UNIT-II** International Tourism – Functions and Role, The seven components of the Travel Industry.
- UNIT-III** Introduction to Travel Guide and Travel Formalities, Types of Travel Guides Travel Formalities. Documents used for Travel, Coach Tours and Tour Brochures.
- UNIT-IV** Operation of Travel Agency – Travel agency in India, Travel agent, Functions of a travel agent, travel agency relationship, the growth of travel agency.
- UNIT-V** International Travel and Tourism brief introduction to marketing and Public Relations in Tourism. Travel and Tourism in the coming decades.

Paper-III

Practical Work/Excursion Report and Viva-Voce

From the above mentioned two paper student would select any topic for the detailed study and Coverage with the consent of the co-ordinator. It would be presented either in Dissertation form or C.G. which would carry 35 marks along with 15 marks for the viva-voce.

This paper may also include photography and Video Shooting (Still, digital, Photo making, types of camera, Basics of Videography, Camera Handling, Shooting).

UGC Add on Course Syllabus Tourism Advance Diploma Course.

OBJECTIVES

The objective of the career oriented skill enhancing Add –on course is to introduce education that have utility for job, self employment and empowerment students in the field of Tourism. The Advance Diploma in the field would satisfy the aspirations and job requirements of students of this region.

Scheme of Examination :

Advance Diploma Course :-

The Course will be of 20 credits of one year having 3 papers each one carrying 50 marks. For the 2 theory papers students would have to write any five question of conventional type. For the One practical paper, which would carry 50 marks, Dissertation/C.D. Programme From/Written Test/Viva voce method would be adopted. For award of the Certificate, the letter Grade system of UGC would be followed after computing the total marks in all the three papers.

Eligibility for Admission :-

All those students who pass the Diploma examination in the same course would be eligible for admission. The exam date would be scheduled in a manner which would avoid ay clash with other examination of the University and would provide enough time for preparation.

Paper-I

Tourism in Chhattisgarh

Max Marks : 50

UNIT-I Chhattisgarh State – Introduction origin, Geographical Structure, Brief Historical Accounts (ancient to modern)

UNIT-II Culture and civilization, Social life main caste groups, Folk songs and Dance, Ornaments, Economic Conditions, Chief religions and Panths.

UNIT-III Importance of Chhattisgarh Tourism from Tourist point of view. Ministry of Tourism and State Tourism Board (aim, structure, plans and work method).

UNIT-IV Main Historical and Archaeological Tourist Places –

Raipur, Rajim, Sirpur, Arang, Champaran, Girodhपुर, Damakera, Khallari, Turturia, Patan, Nagpura, Dhamdha, Bharamdeo, Ratanpur, Malhar, Janjgir, Kharod, Arbhar, Shivrinarayan, Akaltara, Kudurmali, Gunji, Pali, Talagaon, Tummad, Lafagarh, Aamod, Kotgarh, Kirari, Semarsal, Barsur, Dantewara, Jatanpal and Kuruspal, Dipadiee, Ramgarh, Mainpat, Pujariplai, Natnagar, Singhanpur, Kabra, Basanajhar, Bamhandei, Gatadih, Ongana, Karmagarh, Tipakhola, Botalda etc.

UNIT-V Rock painting and Architecture of Chhattisgarh Rare forest animals of C.G., Herbal Medicinal Plants.

State Awards in honour of the names of Great Persons –

Shahid Vir Narayan Singh, Yati Yatan Lal, Gundadhur, Mini Mata, Guru Ghasidas, Thakur Pyarelal Singh, Haji Hasan Ali, Maharaja Pravin Chandha Bhangdeo, Pt. Ravishankar Shukla, Pt. Suder Lal Sharma, Raja Chakradhar Singh, Dau Mandra Ji,

Dr. Khubchand Baghel, Maharaja Agrasen, Chandulal Chandrakar.

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- 1- NRrhIx<+ lexz & fcykIk dyk eap fcykliqj
- 2- xksM+ tutkfr & “kksHkkukFk ikBd
- 3- cLrj dk bfrgkl ,oa laLd`fr ykyk txnyiqjh
- 4- cLrj ,d v/;;u & MkW- jkedqekj csgkj
- 5- NRrhIx<+ dk jktuhfrd ,oa lkaLd`frd bfrgkl & MkW- jesUnz ukFk feJ
- 6- NRrhIx<+ dk lexz bfrgkl & MkW- lqjs”kpUnz “kqDy
- 7- vkfnoklh vfLerk vkSj fodkl & izks- ghjkyky “kqDyk
- 8- NRrhIx<+ jkT; IEeku izsjd foHkwfr;ka & laLd`fr foHkkx N-x- “kklu

Paper-II

Perspective in Environmental Studies

Max Marks : 50

UNIT- I The Multidisciplinary Nature of Environmental Studies

Definition, scope and importance
Need for public awareness.

UNIT-II Natural Resources

Renewable and non-renewable resources :

Natural resources and associated problems.

a. Forest resources : Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effect on forests and tribal people.

b. Food resources : World food problems, changes caused by agriculture and over-grazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies.

c. Energy resources : Growing energy need, renewable and no-renewable energy sources , use of alternate energy sources, Case studies.

UNIT-III Ecosystem

a. Concept of an ecosystem

b. Producers, consumers and decomposers

c. Food chains, food webs and ecological pyramids.

d. Forest ecosystem.

UNIT-IV Bio-diversity and its Conservation

- a. Introduction –Definition : genetic, species and ecosystem diversity.
- b. Endangered and endemic species of India.
- c. Conservation of biodiversity : In-situ and Ex-situ conservation of biodiversity.

UNIT-V Environmental Pollution Definition

Causes, effects and control measures of :

- a. Air pollution
- b. Water pollution
- c. Soil Pollution
- d. Thermal pollution

Reference Book

Agrawal, S.K. and Dubey, P.S., - Environmental Controversies.

Chary, S.N. and Vyasulu, V. (Eds) – Environmental Management

Kumar, H.D. – Forest Resources

Varshney, C.K. and ? Sardesai, D.R. (Eds.) – Environmental Challenges Monga, G.S. – Environment and Development.

N.C.E.R.T. – Journal of Value Education : Special Issue on Environmental Values

Miller, G. Tyler, - Living in the Environment

Paper-III

Practical Work/Excursion Report and Viva-Voce

Max Marks : 50

From the above mentioned two paper student would select any one topic for detailed study with the consent of the Co-ordinator. It would be presented either in dissertation form or in Video C.D. which would carry 35 marks along with 15 marks for the viva-voce.

Add-on Course

Session 2017-18

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Travel Industry and Travel Marketing :

The Travel markets, Travel agencies, Tour operators, Travel guide, Tourism marketing Tourism marketing channel.

Paper – II
Tourism Production

Maximum Marks 50

Ancient Religious of India – Introduction, Vedic Religion, Budhhism, Jainism, Hinduism, vaishnavism.

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Indian History, Geography and Tourism

Max Marks : 50

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Max Marks : 50

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Dr. Khubchand Baghel, Maharaja Agrasen, Chandulal Chandrakar.

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9- NRrhIx<+ lexz & fcyklk dyk eap fcykliqj

10- xksM+ tutkfr & “kksHkkukFk ikBd

11- cLrj dk bfrgkl ,oa laLd`fr ykyk txnyiqjh

12- cLrj ,d v/;;u & MkW- jkedqekj csgkj

13- NRrhIx<+ dk jktuhfrd ,oa lkaLd`frd bfrgkl & MkW-
jesUnz ukFk feJ

14- NRrhIx<+ dk lexz bfrgkl & MkW- lqjs”kpUnz “kqDy

15- vkfnoklh vfLerk vkSj fodkl & izks- ghjkyky “kqDyk

16- NRrhIx<+ jkT; IEeku izsjd foHkwfr;ka & laLd`fr foHkkx
N-x- “kklu

Paper-II

Perspective in Environmental Studies

Max Marks : 50

UNIT- I The Multidisciplinary Nature of Environmental Studies

Definition, scope and importance
Need for public awareness.

UNIT-II Natural Resources

Renewable and non-renewable resources :

Natural resources and associated problems.

d. Forest resources : Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effect on forests and tribal people.

e. Food resources : World food problems, changes caused by agriculture and over-grazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies.

f. Energy resources : Growing energy need, renewable and no-renewable energy sources , use of alternate energy sources, Case studies.

UNIT-III Ecosystem

e. Concept of an ecosystem

f. Producers, consumers and decomposers

g. Food chains, food webs and ecological pyramids.

h. Forest ecosystem.

UNIT-IV Bio-diversity and its Conservation

- d. Introduction –Definition : genetic, species and ecosystem diversity.
- e. Endangered and endemic species of India.
- f. Conservation of biodiversity : In-situ and Ex-situ conservation of biodiversity.

UNIT-V Environmental Pollution Definition

Causes, effects and control measures of :

- e. Air pollution
- f. Water pollution
- g. Soil Pollution
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Miller, G. Tyler, - Living in the Environment

Paper-III

Practical Work/Excursion Report and Viva-Voce

Max Marks : 50

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Add-on Course

Session 2016-17

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Paper – II
Tourism Production

Maximum Marks 50

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Maximum Marks 50

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Paper-I

Indian History, Geography and Tourism

Max Marks : 50

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Travel Agency, Tour Business

Max Marks : 50

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Max Marks : 50

UNIT-I Chhattisgarh State – Introduction origin, Geographical Structure, Brief Historical Accounts (ancient to modern)

UNIT-II Culture and civilization, Social life main caste groups, Folk songs and Dance, Ornaments, Economic Conditions, Chief religions and Panths.

UNIT-III Importance of Chhattisgarh Tourism from Tourist point of view. Ministry of Tourism and State Tourism Board (aim, structure, plans and work method).

UNIT-IV Main Historical and Archaeological Tourist Places –

Raipur, Rajim, Sirpur, Arang, Champaran, Girodhपुर, Damakera, Khallari, Turturia, Patan, Nagpura, Dhamdha, Bharamdeo, Ratanpur, Malhar, Janjgir, Kharod, Arbhar, Shivrinarayan, Akaltara, Kudurmali, Gunji, Pali, Talagaon, Tummad, Lafagarh, Aamod, Kotgarh, Kirari, Semarsal, Barsur, Dantewara, Jatanpal and Kuruspal, Dipadiee, Ramgarh, Mainpat, Pujariplai, Natnagar, Singhanpur, Kabra, Basanajhar, Bamhandei, Gatadih, Ongana, Karmagarh, Tipakhola, Botalda etc.

UNIT-V Rock painting and Architecture of Chhattisgarh Rare forest animals of C.G., Herbal Medicinal Plants.

State Awards in honour of the names of Great Persons –

Shahid Vir Narayan Singh, Yati Yatan Lal, Gundadhur, Mini Mata, Guru Ghasidas, Thakur Pyarelal Singh, Haji Hasan Ali, Maharaja Pravin Chandha Bhangdeo, Pt. Ravishankar Shukla, Pt. Suder Lal Sharma, Raja Chakradhar Singh, Dau Mandra Ji,

Dr. Khubchand Baghel, Maharaja Agrasen, Chandulal Chandrakar.

lanHkZ xzaFk %&

17- NRrhIx<+ lexz & fcyklk dyk eap fcykliqj

18- xksM+ tutkfr & "kksHkkukFk ikBd

19- cLrj dk bfrgkl ,oa laLd`fr ykyk txnyiqjh

20- cLrj ,d v/;;u & MkW- jkedqekj csgkj

21- NRrhIx<+ dk jktuhfrd ,oa lkaLd`frd bfrgkl & MkW-
jesUnz ukFk feJ

22- NRrhIx<+ dk lexz bfrgkl & MkW- lqjs"kpUnz "kqDy

23- vkfnoklh vfLerk vkSj fodkl & izks- ghjkyky "kqDyk

24- NRrhIx<+ jkT; IEeku izsjd foHkwfr;ka & laLd`fr foHkkx
N-x- "kklu

Paper-II

Perspective in Environmental Studies

Max Marks : 50

UNIT- I The Multidisciplinary Nature of Environmental Studies

Definition, scope and importance
Need for public awareness.

UNIT-II Natural Resources

Renewable and non-renewable resources :

Natural resources and associated problems.

g. Forest resources : Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effect on forests and tribal people.

h. Food resources : World food problems, changes caused by agriculture and over-grazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies.

i. Energy resources : Growing energy need, renewable and no-renewable energy sources , use of alternate energy sources, Case studies.

UNIT-III Ecosystem

i. Concept of an ecosystem

j. Producers, consumers and decomposers

k. Food chains, food webs and ecological pyramids.

l. Forest ecosystem.

UNIT-IV Bio-diversity and its Conservation

- g. Introduction –Definition : genetic, species and ecosystem diversity.
- h. Endangered and endemic species of India.
- i. Conservation of biodiversity : In-situ and Ex-situ conservation of biodiversity.

UNIT-V Environmental Pollution Definition

Causes, effects and control measures of :

- i. Air pollution
- j. Water pollution
- k. Soil Pollution
- l. Thermal pollution

Reference Book

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Kumar, H.D. – Forest Resources

Varshney, C.K. and ? Sardesai, D.R. (Eds.) – Environmental Challenges Monga, G.S. – Environment and Development.

N.C.E.R.T. – Journal of Value Education : Special Issue on Environmental Values

Miller, G. Tyler, - Living in the Environment

Paper-III

Practical Work/Excursion Report and Viva-Voce

Max Marks : 50

From the above mentioned two paper student would select any one topic for detailed study with the consent of the Co-ordinator. It would be presented either in dissertation form or in Video C.D. which would carry 35 marks along with 15 marks for the viva-voce.

Add-on Course

Session 2015-16

CERTIFICATE COURSE IN TOURISM

Tourism can be a very promising profession. The course in Tourism and Regional Development will provide career in this newly developing state of Chhattisgarh. The course is framed for the student, to make them understand the nature and principles of tourism. Also it will give insight of future prospects of tourism in Chhattisgarh State. Also, it will give opportunity to the students to get job in tourism Industry outside the state too.

The certificate course will consist of two papers each paper will be of marks 50.

- Paper – I Principles and Practices of Tourism
- Paper – II Tourism Production
- Paper –III Practical work/Excursion Report and Viva-Voce

Paper - I

Tourism Principles : Introduction, Tourism Principles, concepts of tourist, Components of Tourism Diverse nature of Tourism, Motivations for Tourism, Tourism importance, Measurement of Tourism.

Evolution of Tourism – origin of Tourism, Growth and development of Tourism, Organised Tourism, Tourism as a profession Tourism in India and world.

Socio-Economic Facets of Tourism : Social Aspects of Tourism, Infrastructural Developments, Economic Aspects, Employment Benefits, Multiplier effect.

Types of Tourism – Pleasure Tourism, Cultural Tourism, Business Tourism, Religious –Tourism, Adventure tourism Eco tourism, Educational Tourism, Modern tourism (package tours, sponsored tours) Introduction to Ecology Environment wildlife and pollution.

Travel Industry and Travel Marketing :

The Travel markets, Travel agencies, Tour operators, Travel guide, Tourism marketing Tourism marketing channel.

Paper – II
Tourism Production

Maximum Marks 50

Ancient Religious of India – Introduction, Vedic Religion, Budhhism, Jainism, Hinduism, vaishnavism.

Major Gods and Goddesses of Hindustan and other religions and sects, Hindu Trinity, Indian Spirituality.

Pilgrimage Tourism, Indian Culture & Traditions, Sect and Festivals, Contribution of Ideology in making India as the tourist Designation.

Nature based tourism, wild life & sanctuaries, National Parks and Gardens, Beach Tourism, Island Tourism, Mountain Tourism and Desert Tourism.

Adventure Tourism :Safari Mountaineering, Trekking, Risk Based activities.

Other tourism product –souvenir Industry, Duty free shop, Them parks, specialized fairs, Entertainment and Night life, conference, Handicrafts, Crafts Medes, performing Arts of India, Classical and Folk Dances.

Paper – III
Practical Work/Excursion Report and Viva-voce

Maximum Marks 50

From the above mentioned two papers student would select any one topic for the detailed study and coverage with the consent of the co-ordinate. It would be presented either in Dissertation form or vedio C.G. Programme from which would carry 35 marks along with 15 marks for the viva-voce.

This paper may also include photography and Vedio shooting (still, digital, photo making, types of camera, Basics of Videography, Camera handling, Shooting, Editing, mixing and special effects.)

Diploma Course in Tourism

Tourism can be very promising profession. The course in Tourism and Regional Development will provide career in developing State of Chhattisgarh. The course is framed for the student, to make them understand the nature and principle of tourism. Also it will give insight of future prospects of tourism in Chhattisgarh state. It will give opportunity to the students to get job in tourism Industry outside the state too.

In the Diploma course all those students who have certificate in Tourism under Add on Course scheme would be entitled for admission. The Diploma course will consist of two theory papers and one practical paper. Each paper will be of 50 marks.

- Paper I - Indian History, Geography and Tourism**
- Paper II - Travel Agency and Tour Business**
- Paper III - Public Relations in Tourism**

Paper-I

Indian History, Geography and Tourism

Max Marks : 50

- UNIT-I** Brief Understanding of History of India – Ancient Medieval & Modern History as a tourism product. Monument major and minor. General and Religious Historical sites and cities.
- UNIT-II** Historical sites of Northern India – Agra, Delhi
Historical sites of Rajasthan – Jaipur, Udaipur
Historical sites of Madhya Pradesh – Mandu, Bhopal, Sanchi
Historical sites of Chhattisgarh – Surguja, Sirpur, Bastar
Historical sites of South Western India – Aurangabad, Bijapur, Golunda, Hyderabad
Historical sites of Eastern India – Patna, Kolkata, Murshidaba
Historical Forts – Chittod, Aamer, Delhi, Agra, Asirgadh, Daultabad, Golkunda
- UNIT-III** Brief understanding of Geography of India climate Rainfall. Hill Stations, Forests and wildlife, Deserts, River system Coasts.
- UNIT-IV** Hill Stations of India – Manali, Darjeeling, Mount Abu, Ootakmand, Vaishnav Devi A General Introduction.
- UNIT-V** General Introduction to Main Indian Natural and wildlife tourism spots.
Valley of flower, Corbet tiger reserve, Kaziranga sanctuary, Naha, Bandhavgarh, Neelgiri Biosphere.

Paper-II
Travel Agency, Tour Business

Max Marks : 50

- UNIT- I** International Travel organisation.
Introduction, world Tourism organisation
World Travel congress, National Tourism Organisation
- UNIT-II** International Tourism – Functions and Role, The seven components of the Travel Industry.
- UNIT-III** Introduction to Travel Guide and Travel Formalities, Types of Travel Guides Travel Formalities. Documents used for Travel, Coach Tours and Tour Brochures.
- UNIT-IV** Operation of Travel Agency – Travel agency in India, Travel agent, Functions of a travel agent, travel agency relationship, the growth of travel agency.
- UNIT-V** International Travel and Tourism brief introduction to marketing and Public Relations in Tourism. Travel and Tourism in the coming decades.

Paper-III

Practical Work/Excursion Report and Viva-Voce

From the above mentioned two paper student would select any topic for the detailed study and Coverage with the consent of the co-ordinator. It would be presented either in Dissertation form or C.G. which would carry 35 marks along with 15 marks for the viva-voce.

This paper may also include photography and Video Shooting (Still, digital, Photo making, types of camera, Basics of Videography, Camera Handling, Shooting).

UGC Add on Course Syllabus Tourism Advance Diploma Course.

OBJECTIVES

The objective of the career oriented skill enhancing Add –on course is to introduce education that have utility for job, self employment and empowerment students in the field of Tourism. The Advance Diploma in the field would satisfy the aspirations and job requirements of students of this region.

Scheme of Examination :

Advance Diploma Course :-

The Course will be of 20 credits of one year having 3 papers each one carrying 50 marks. For the 2 theory papers students would have to write any five question of conventional type. For the One practical paper, which would carry 50 marks, Dissertation/C.D. Programme From/Written Test/Viva voce method would be adopted. For award of the Certificate, the letter Grade system of UGC would be followed after computing the total marks in all the three papers.

Eligibility for Admission :-

All those students who pass the Diploma examination in the same course would be eligible for admission. The exam date would be scheduled in a manner which would avoid ay clash with other examination of the University and would provide enough time for preparation.

Paper-I

Tourism in Chhattisgarh

Max Marks : 50

UNIT-I Chhattisgarh State – Introduction origin, Geographical Structure, Brief Historical Accounts (ancient to modern)

UNIT-II Culture and civilization, Social life main caste groups, Folk songs and Dance, Ornaments, Economic Conditions, Chief religions and Panths.

UNIT-III Importance of Chhattisgarh Tourism from Tourist point of view. Ministry of Tourism and State Tourism Board (aim, structure, plans and work method).

UNIT-IV Main Historical and Archaeological Tourist Places –

Raipur, Rajim, Sirpur, Arang, Champaran, Girodhपुर, Damakera, Khallari, Turturia, Patan, Nagpura, Dhamdha, Bharamdeo, Ratanpur, Malhar, Janjgir, Kharod, Arbhar, Shivrinarayan, Akaltara, Kudurmali, Gunji, Pali, Talagaon, Tummad, Lafagarh, Aamod, Kotgarh, Kirari, Semarsal, Barsur, Dantewara, Jatanpal and Kuruspal, Dipadiee, Ramgarh, Mainpat, Pujariplai, Natnagar, Singhanpur, Kabra, Basanajhar, Bamhandei, Gatadih, Ongana, Karmagarh, Tipakhol, Botalda etc.

UNIT-V Rock painting and Architecture of Chhattisgarh Rare forest animals of C.G., Herbal Medicinal Plants.

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Dr. Khubchand Baghel, Maharaja Agrasen, Chandulal Chandrakar.

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25- NRrhIx<+ lexz & fcyklk dyk eap fcykliqj

26- xksM+ tutkfr & “kksHkkukFk ikBd

27- cLrj dk bfrgkl ,oa laLd`fr ykyk txnyiqjh

28- cLrj ,d v/;;u & MkW- jkedqekj csgkj

29- NRrhIx<+ dk jktuhfrd ,oa lkaLd`frd bfrgkl & MkW-
jesUnz ukFk feJ

30- NRrhIx<+ dk lexz bfrgkl & MkW- lqjs”kpUnz “kqDy

31- vkfnoklh vfLerk vkSj fodkl & izks- ghjkyky “kqDyk

32- NRrhIx<+ jkT; IEeku izsjd foHkwfr;ka & laLd`fr foHkkx
N-x- “kklu

Paper-II

Perspective in Environmental Studies

Max Marks : 50

UNIT- I The Multidisciplinary Nature of Environmental Studies

Definition, scope and importance
Need for public awareness.

UNIT-II Natural Resources

Renewable and non-renewable resources :

Natural resources and associated problems.

j. Forest resources : Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effect on forests and tribal people.

k. Food resources : World food problems, changes caused by agriculture and over-grazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies.

l. Energy resources : Growing energy need, renewable and no-renewable energy sources , use of alternate energy sources, Case studies.

UNIT-III Ecosystem

m. Concept of an ecosystem

n. Producers, consumers and decomposers

o. Food chains, food webs and ecological pyramids.

p. Forest ecosystem.

UNIT-IV Bio-diversity and its Conservation

- j. Introduction –Definition : genetic, species and ecosystem diversity.
- k. Endangered and endemic species of India.
- l. Conservation of biodiversity : In-situ and Ex-situ conservation of biodiversity.

UNIT-V Environmental Pollution Definition

Causes, effects and control measures of :

- m. Air pollution
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N.C.E.R.T. – Journal of Value Education : Special Issue on Environmental Values

Miller, G. Tyler, - Living in the Environment

Paper-III

Practical Work/Excursion Report and Viva-Voce

Max Marks : 50

From the above mentioned two paper student would select any one topic for detailed study with the consent of the Co-ordinator. It would be presented either in dissertation form or in Video C.D. which would carry 35 marks along with 15 marks for the viva-voce.

Add-on Course

Session 2014-15

CERTIFICATE COURSE IN TOURISM

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- Paper – II Tourism Production
- Paper –III Practical work/Excursion Report and Viva-Voce

Paper - I

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Evolution of Tourism – origin of Tourism, Growth and development of Tourism, Organised Tourism, Tourism as a profession Tourism in India and world.

Socio-Economic Facets of Tourism : Social Aspects of Tourism, Infrastructural Developments, Economic Aspects, Employment Benefits, Multiplier effect.

Types of Tourism – Pleasure Tourism, Cultural Tourism, Business Tourism, Religious –Tourism, Adventure tourism Eco tourism, Educational Tourism, Modern tourism (package tours, sponsored tours) Introduction to Ecology Environment wildlife and pollution.

Travel Industry and Travel Marketing :

The Travel markets, Travel agencies, Tour operators, Travel guide, Tourism marketing Tourism marketing channel.

Paper – II
Tourism Production

Maximum Marks 50

Ancient Religious of India – Introduction, Vedic Religion, Budhhism, Jainism, Hinduism, vaishnavism.

Major Gods and Goddesses of Hindustan and other religions and sects, Hindu Trinity, Indian Spirituality.

Pilgrimage Tourism, Indian Culture & Traditions, Sect and Festivals, Contribution of Ideology in making India as the tourist Designation.

Nature based tourism, wild life & sanctuaries, National Parks and Gardens, Beach Tourism, Island Tourism, Mountain Tourism and Desert Tourism.

Adventure Tourism :Safari Mountaineering, Trekking, Risk Based activities.

Other tourism product –souvenir Industry, Duty free shop, Them parks, specialized fairs, Entertainment and Night life, conference, Handicrafts, Crafts Medes, performing Arts of India, Classical and Folk Dances.

Paper – III
Practical Work/Excursion Report and Viva-voce

Maximum Marks 50

From the above mentioned two papers student would select any one topic for the detailed study and coverage with the consent of the co-ordinate. It would be presented either in Dissertation form or vedio C.G. Programme from which would carry 35 marks along with 15 marks for the viva-voce.

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Paper I - Indian History, Geography and Tourism

Paper II - Travel Agency and Tour Business

Paper III - Public Relations in Tourism

Paper-I

Indian History, Geography and Tourism

Max Marks : 50

- UNIT-I** Brief Understanding of History of India – Ancient Medieval & Modern History as a tourism product. Monument major and minor. General and Religious Historical sites and cities.
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Valley of flower, Corbet tiger reserve, Kaziranga sanctuary Knaha, Bandhavgarh, Neeligeri Biosphere.

Paper-II
Travel Agency, Tour Business

Max Marks : 50

- UNIT- I** International Travel organisation.
Introduction, world Tourism organisation
World Travel congress, National Tourism Organisation
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Paper-III

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Max Marks : 50

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33- NRrhIx<+ lexz & fcyklk dyk eap fcykliqj

34- xksM+ tutkfr & "kksHkkukFk ikBd

35- cLrj dk bfrgkl ,oa laLd`fr ykyk txnyiqjh

36- cLrj ,d v/;;u & MkW- jkedqekj csgkj

37- NRrhIx<+ dk jktuhfrd ,oa lkaLd`frd bfrgkl & MkW-
jesUnz ukFk feJ

38- NRrhIx<+ dk lexz bfrgkl & MkW- lqjs"kpUnz "kqDy

39- vkfnoklh vfLerk vkSj fodkl & izks- ghjkyky "kqDyk

40- NRrhIx<+ jkT; IEeku izsjd foHkwfr;ka & laLd`fr foHkkx
N-x- "kklu

Paper-II

Perspective in Environmental Studies

Max Marks : 50

UNIT- I The Multidisciplinary Nature of Environmental Studies

Definition, scope and importance
Need for public awareness.

UNIT-II Natural Resources

Renewable and non-renewable resources :

Natural resources and associated problems.

m. Forest resources : Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effect on forests and tribal people.

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q. Concept of an ecosystem

r. Producers, consumers and decomposers

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t. Forest ecosystem.

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- m. Introduction –Definition : genetic, species and ecosystem diversity.
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Miller, G. Tyler, - Living in the Environment

Paper-III

Practical Work/Excursion Report and Viva-Voce

Max Marks : 50

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